



September 2024

Dear Friend,

My name is **David Bell**, and I'm the head coach of the Belleville Senators.

My family and I have proudly called this community home for the past seven years. And like many of you, we've needed care at Quinte Health **Belleville General Hospital**. More than once, I've found myself at the **Fracture Clinic**, either with a loved one or alongside one of my players.

In hockey, broken bones and fractures come with the game. But what I saw inside that clinic stayed with me.

Have you ever been to the Fracture Clinic? If you have, then you know — it needs to change.

The space is **cramped and overcrowded**. It wasn't built to handle the number of people coming through every day. Everyone is squeezed into a small room, separated only by curtains or dividers. There's no privacy.

The staff actually call it "the broom closet." And honestly, they're not wrong.

One moment that stayed with me was seeing a woman, who reminded me of my own mother, wheeled in on a stretcher for hip surgery. She looked around, anxious and confused, and asked, "Is this the right place?"

It was heartbreaking.

Around her were seniors returning for post-op care, parents comforting injured kids, and people arriving from the ER in pain. It was loud, crowded, and anything but calm.

I remember thinking: This can't be the best we can do.

That's why I'm writing to you today.

This year, the **Belleville Senators** are partnering with the **Belleville General Hospital Foundation** to raise the final \$500,000 needed to transform the Fracture Clinic.

We're close — but we can't finish this without you.

Can you join the Belleville Senators in leading the way to a better Fracture Clinic? Your gift of \$50, \$75 or even the incredible \$125 will go directly towards this much needed transformation.

I know you have supported Belleville General Hospital Foundation recently, but this is the big push to complete the Fracture Clinic expansion. It's time for change!

When I started working with the hospital on this project, I learned about all the ways your gift will transform the patient experience at the Fracture Clinic.

Right now, the clinic isn't easy to navigate for many patients with mobility challenges. That has to change.

Patients are still asked to share personal medical information in a packed room, with just a curtain for privacy. That has to change.

Injured kids go straight from the chaos of the ER into a noisy, overcrowded clinic. That has to change.

What keeps the Fracture Clinic going is the dedication of its staff. I've seen how much they care and how hard they work in a space that doesn't meet their needs. They deserve better. So do their patients.

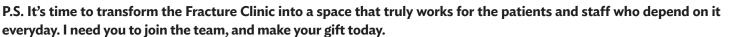
Will you join the Belleville Senators and BGHF in supporting a better Fracture Clinic with a gift of \$50, \$75 or even the incredible \$125? This is the big push to finish what we've started. Together, we can make sure the next time someone's parent, child, or teammate walks through those doors, they enter a space built for healing, comfort, and dignity.

Keep your stick on the ice this season so we can transform local health care together.

With respect,



David Bell Head Coach Belleville Senators



Donate \$125 or more by October 13, 2025, and you'll receive two (2) regular season tickets to a Belleville Senators home game at the CAA Arena — our thank-you for being a local healthcare champion.



Your Gift Makes Care Better

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