



September 2024

Dear Friend,

You wake up in bed and realize you're not at home.

"Where am I?" you think, "How did I get here?"

The scent of antiseptic lies heavy in the air. You strain to think, but the last thing you remember is sitting down to dinner and ... **oh, no ... that searing pain in your jaw and arm ...**

... Suddenly, it hits you — you've had a massive heart attack, and you're in the Intensive Care Unit (ICU) at Belleville General Hospital.

A team of doctors and nurses rushes around you, using every tool at their disposal to ensure your recovery. You're comforted by their expertise, and by the cutting-edge equipment they use. You lay your head back down on the bed beneath you, grateful for the lifeline it provides.

Imagine it's your elderly mother. Her cancer has come back, and she's just had another surgery. She is out of recovery, and in her hospital room. You brace yourself before entering, preparing yourself for the worst. But when you see your mother, she is comfortably propped up in her bed.

"I need one of these at home," she jokes, "I like this better than my own bed!"

The bed she rests on is equipped with advanced features like adjustable height, automated controls, pressure-relieving surfaces, and fall prevention — features that offer your mother a level of comfort and dignity during this challenging time. **You breathe a sigh of relief, knowing that your mother is comfortable — that she is safe and sound.**

Beds are key to quality health care. That's why Belleville General Hospital Foundation (BGHF) is on a mission to secure leading-edge hospital beds, for every department, ensuring comfort and quality care for every patient that comes through our doors.

Can I count on your continued support today to help BGHF purchase new beds for Belleville General Hospital? Your gift of \$25, \$50 or even \$75 will directly fund vital equipment like the beds that provide you and your loved ones with comfort and safety when you need it most.>

There's been an accident. It's your grandson. He was rushed to the ER and then moved to Belleville General Hospital's ICU. The bed he lies in is carefully designed to provide him with the comfort and support he needs during this critical time. While his medical team closely monitors his condition, this bed plays a crucial role in keeping him as stable as possible, offering your family a bit of solace in a time of uncertainty.

Now picture this: The neighbours had their baby prematurely. **The tiny newborn**, once showing signs of progress, has taken a turn for the worse. Now, the poor baby is in NICU. The Panda Resuscitation bed she's lying in is equipped with the latest technology, working tirelessly to help the little one breathe, delivering oxygen therapy when every second counts. Knowing their baby is receiving such specialized care is the only comfort her parents have in this fragile situation.

Your daughter is about to give birth. Excitement and anticipation fill the room as you prepare to meet your grandchild. Your daughter lies on an Affinity bed designed specifically for birthing. Its adjustable features help her find the most comfortable position, supporting her throughout the delivery process.

I hope that you and your loved ones never need a bed at Belleville General Hospital, but if you do, I want you to know that these beds will be here for you, offering the best possible care.



Will you make your most generous gift to BGHF today? Your gift of \$25, \$50 or even \$75, will help BGHF purchase new beds to provide top-notch care to every patient who needs it.

The need is urgent — these next-generation beds are essential for enhancing patient recovery, comfort, and safety across the entire hospital. Your immediate support will ensure that BGHF can replace our aging beds with advanced equipment.

You can make sure that — should you need it — you and your loved ones will receive world-class health care, across every department of the hospital, in a comfortable, leading-edge bed.

With heartfelt gratitude,

Steve Cook

Executive Director

Belleville General Hospital Foundation

P.S. Please make your most generous gift today to help with the hospital-wide replacement of outdated beds with cutting-edge equipment. Your gift today ensures that — should you or your loved ones ever need a bed — comfort and quality care will be there when it matters most.



Your Gift Makes Care Better

265 Dundas St. E. Belleville, ON K8N 5A9 (613)969-7400 ext. 2061

A O @



Donate Online Today. BGHF.CA

