



September 2023

Dear Friend,

Imagine you're lying in a hospital bed. Terrified. Moments ago, you were out enjoying an after-dinner walk. Now, you're hooked up to monitors and IVs. Your chest is tight, the pain is unbearable, and you can't catch your breath.

You're having a heart attack. Every second counts.

This nightmare was Gerry's reality.

After watching his father undergo a quadruple bypass surgery, Gerry knew he had to take care of his heart health. That's why he ate right and exercised regularly, playing hockey and skiing many times a week.

Despite his best efforts, Gerry found himself in the midst of a heart attack one fateful evening while taking a walk with his wife.

When you think about the technology required to save lives during heart attacks, you tend to think about vital equipment like defibrillators or electrocardiograms and echocardiogram machines.

But Gerry's story is a powerful reminder of the critical role that health information management systems play in modern healthcare.

Without these often-invisible systems of technology, doctors and other healthcare providers — across multiple departments and facilities — would not be able to share vital information about patients like Gerry.

When every second counts, sharing patient information can mean the difference between life and death.

That's why I'm writing you today. You can help replace the low-tech information system at Belleville General Hospital (BGH).

Your gift of \$25, \$50 or even \$75 will ensure that health care teams can share critical patient information — quickly and accurately — when every second counts.

Please continue your vital support today to ensure the next patient like Gerry can access the life-saving technology when they need it most.

Your gift could mean the difference between life and death for heart attack patients like Gerry.

You see, it was information management systems that played a critical role in saving Gerry's life.

When he first experienced mild symptoms, Gerry reached out to his family doctor and was promptly scheduled for a checkup at Cardiology Services Group facilities. But Gerry's symptoms worsened before he could





make it to that appointment. Instead, he was rushed to the emergency department at BGH.

To coordinate his care seamlessly, multiple doctors — across multiple hospitals and clinics — needed to stay up to date with Gerry's health status in real-time.

Every X-ray, every test result, every surgical intervention was immediately shared with each of Gerry's doctors — at multiple clinics and hospitals.

Just imagine what could have happened if Gerry's health information was updated too slowly or, even worse, if it was lost altogether. Without the quick and coordinated action, Gerry could have had a very different outcome.

When every second counts, healthcare providers need the proper tools to make life-saving collaboration possible.

But the current low-tech information system at BGH is in desperate need of replacement to ensure that other patients like Gerry will have successful outcomes.

That's where supporters like you come in.

Your gift of \$25, \$50 or even \$75 will help upgrade the information system at BGH, ensuring health care teams can share patient information when every second counts.

Please continue your support today to make a real and lasting impact in the lives of patients like Gerry.

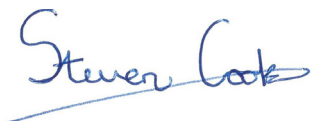
Thanks to caring people like you, Gerry is healthier and stronger than ever before. Since his life-altering heart attack, Gerry has successfully completed 230 cross-country and downhill ski runs!

Now, Gerry is a passionate advocate for the Belleville General Hospital Foundation and its mission to provide the best care, best technology, and best space possible for other patients like him.

And Gerry is inviting you to join him in making sure that your friends, family, and neighbours have access to the best possible care when they need it most.

Together, we can make a world of difference for heart attack patients like Gerry when every second counts.

Sincerely,



Steve Cook
Executive Director
Belleville General Hospital Foundation

P.S. You can save the lives of patients like Gerry! Your gift will help ensure that our hospital has the latest patient information system when every second counts.



**Belleville General
Hospital Foundation**

Your Gift Makes Care Better

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