



March 2023

Dear Friend,

Lisa was just a girl when she lost her mother to breast cancer. It all happened so fast. Her mother's diagnosis came in October, and she passed away in January of the following year. **Lisa's mother was only 53 years old.**

It was a devastating loss, and it left Lisa and her family searching for a way to honour her mother's memory and make a difference for others who were fighting the same battle.

In 2015, Lisa founded a walk to raise money for the Belleville General Hospital Foundation (BGHF). **Her goal was to walk 53 kilometres — one kilometre for every year her beautiful mother was alive.**

In the early days, there were only six walkers, including Lisa and her two sisters. But over the years, the walk has grown. The largest event saw 40 participants walk to raise money for cancer care.

Lisa's mission is to keep cancer care close to home. She wishes that was an option when her mother was in treatment. "That way, we could've spent more time with her," said Lisa.

When patients don't have to travel far for treatment or appointments, they can spend more of their precious time at home, with their families.

Year after year, Lisa walks, even when her feet are full of blisters. She does it for her mother. For every patient who lost their life to breast cancer. She does it for the young moms currently fighting the disease. Lisa walks for all the cancer patients yet to come, and for their families.

Your gift will walk with Lisa as she continues her mission to keep cancer care close to home.

Will you support Lisa's cause by making your most generous gift of \$50, \$75 or \$100 to BGHF today?

Please pledge your essential support today. Your gift will walk with Lisa on her mission to keep cancer care close to home.

Recently, Lisa toured the Regional Cancer Centre at Belleville General Hospital. I was touched by what she told me about her experience there, and I am sure it will touch your heart too.

"I saw my mom there, in the empty chairs. In the faces of the patients. People just like her, with children, a spouse, and family who needs them," said Lisa.





“It inspires me to keep organizing the walk, to keep fundraising, to keep walking for each and every person that has sat — and will need to sit — in one of those chairs.”

Lisa's recent tour of the cancer center left her with a renewed sense of purpose. She believes that every patient deserves the best of care. And Lisa needs your help to put the best tools and equipment in the hands of the doctors and nurses providing cancer care to your community.

As I'm sure you know, the government does not fund hospital equipment. The only way BGHF can purchase the essential equipment and technology required for world-class cancer care, close to home, is through your generous support.

Your gift today will help fund vital upgrades across your regional hospital, while also supporting advanced diagnostics and services directed towards your Regional Cancer Centre.

Lisa walks to not only honour the memory of her beloved mother, but also to keep cancer care close to home. **She knows all too well what that means for the families of cancer patients.**

Every year, Lisa pours her heart and soul into the walk. She has channeled her grief into something positive.



Will you walk with Lisa by supporting her cause today? Your gift of \$50, \$75 or even \$100 will help keep cancer care close to home.

Please respond today to express your vital support.

Lisa's walk is not a race; it's a journey. Not everyone finishes the walk, but that's not the point. The point is to come together and support each other in the fight against cancer — to honour the patients who have sat or will sit in the treatment chairs at your Regional Cancer Centre.

Together, we can keep cancer care close to home. Thank you for your support.

Sincerely,

Steve Cook
Executive Director
Belleville General Hospital Foundation

P.S. Please respond today to keep cancer care close to home. Your gift will walk with Lisa as she honours her mom, and every life affected by cancer.



Your Gift Makes Care Better

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